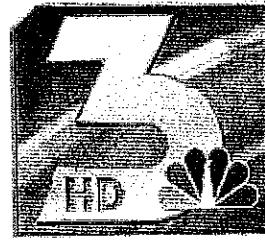


ORDER



KSNV

Orders	Order / Rev:	104472	Primary AE:	Amy McCreary
	Alt Order #:	06833667	Sales Office:	BLPHI
	Product Desc:	HOUSE MAJORITY PAC	Sales Region:	National
	Estimate:	1428		
	Flight Dates:	09/18/12 - 10/01/12		
	Original Date / Rev:	07/19/12 / 07/25/12		
	Order Type:	GENERAL		
Agency	Name:	Waterfront Strategies	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1010 Wisconsin Ave. Washington, DC 20007	Billing Cycle:	EOM/EOC
			Agency Commission:	15%
Advertiser	Name:	House Majority PAC - Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	101	\$65,525.00	\$55,696.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	101	\$65,525.00	\$55,696.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
Totals	113	\$75,900.00	\$64,515.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$75,900.00
Market	100%	\$244,838.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$63,658.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$39,174.19
KTUD	1%	\$2,448.39
KVUU	18%	\$44,070.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$19,587.10

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/ Wagners	430a-5a		MTWT--S	:30	2	\$200.001	0.00	NM	4	\$800.00	

Wake Up Early W/ THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104472 Advertiser: House Majority PAC
 Alt Order #: 06833667 Product Desc: HOUSE MAJORITY PAC KSNV
 Flight Dates: 09/18/12 - 10/01/12 Estimate: 1428

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/ Wagn RM Wake Up Early Wagners		430a-5a	MTWTF--S	:30	2	\$200.001	0.00	NM		4	\$800.00
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/18/12	09/24/12	MTWTF--S			2	\$200.00	0.00							
Week:	09/25/12	10/01/12	MTWTF--S			2	\$200.00	0.00							
E 2	KSNV	09/18/12	10/01/12	M-F 5-6a WakeUp w/Wagn RM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	4	\$400.001	0.00	NM		8	\$3,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/18/12	09/24/12	MTWTF--			4	\$400.00	0.00							
Week:	09/25/12	10/01/12	MTWTF--			4	\$400.00	0.00							
E 3	KSNV	09/18/12	10/01/12	M-F 6-7a WakeUp w/Wagn RM M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	3	\$625.002	0.00	NM		6	\$3,750.00
WAKE UP WITH THE WAGNERS PLEASE AIR ALL SPOT PRIOR TO 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/18/12	09/24/12	MTWTF--			3	\$625.00	0.00							
Week:	09/25/12	10/01/12	MTWTF--			3	\$625.00	0.00							
E 4	KSNV	09/18/12	10/01/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	3	\$900.001	0.00	NM		6	\$5,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/18/12	09/24/12	MTWTF--			3	\$900.00	0.00							
Week:	09/25/12	10/01/12	MTWTF--			3	\$900.00	0.00							
E 5	KSNV	09/22/12	09/29/12	News 3 Sunrise - SATUR RM News 3 Sunrise SATURDAY		6a-7a	-----S-	:30	1	\$375.001	0.00	NM		2	\$750.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-			1	\$375.00	0.00							
Week:	09/24/12	09/30/12	-----S-			1	\$375.00	0.00							
E 6	KSNV	09/22/12	09/29/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		2	\$1,250.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S-			1	\$625.00	0.00							
Week:	09/24/12	09/30/12	-----S-			1	\$625.00	0.00							
E 7	KSNV	09/23/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		2	\$1,250.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/17/12	09/23/12	-----S			1	\$625.00	0.00							
Week:	09/24/12	09/30/12	-----S			1	\$625.00	0.00							
E 8	KSNV	09/18/12	10/01/12	M-F Today Show II 3rd H RM M-F Today Show II		9-10a	MTWTF--	:30	3	\$425.001	0.00	NM		6	\$2,550.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/18/12	09/24/12	MTWTF--			3	\$425.00	0.00							
Week:	09/25/12	10/01/12	MTWTF--			3	\$425.00	0.00							
E 9	KSNV	09/18/12	10/01/12	M-F Today Show III 4th H RM Today 4th Hour		10am-11am	MTWTF--	:30	3	\$325.001	0.00	NM		6	\$1,950.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/18/12	09/24/12	MTWTF--			3	\$325.00	0.00							
Week:	09/25/12	10/01/12	MTWTF--			3	\$325.00	0.00							
E 10	KSNV	09/18/12	10/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	3	\$325.001	0.00	NM		6	\$1,950.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/18/12	09/24/12	MTWTF--			3	\$325.00	0.00							
Week:	09/25/12	10/01/12	MTWTF--			3	\$325.00	0.00							
E 11	KSNV	09/18/12	10/01/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	3	\$425.001	0.00	NM		6	\$2,550.00

Order / Rev: 104472
Alt Order #: 06833667
Flight Dates: 09/18/12 - 10/01/12

Advertiser: House Majority PAC
Product Desc: HOUSE MAJORITY PAC
Estimate: 1428

KSJV

Order / Rev: 104472
 Alt Order #: 06833667
 Flight Dates: 09/18/12 - 10/01/12

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJORITY PAC
 Estimate: 1428

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount																		
E 21	KSNV	09/18/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	3	\$1,000.001	0.00	NM	5	\$5,000.00																		
COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY PLEASE PLACE ALL SPOTS PRIOR TO 10/1.																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/18/12</td> <td>09/24/12</td> <td>MTWTF--</td> <td>3</td> <td>\$1,000.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/25/12</td> <td>10/01/12</td> <td>MTWTF--</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/18/12	09/24/12	MTWTF--	3	\$1,000.00	0.00	Week: 09/25/12	10/01/12	MTWTF--	2	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/18/12	09/24/12	MTWTF--	3	\$1,000.00	0.00																											
Week: 09/25/12	10/01/12	MTWTF--	2	\$1,000.00	0.00																											
E 22	KSNV	09/18/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	2	\$1,000.001	0.00	NM	4	\$4,000.00																		
WHEEL OF FORTUNE PLEASE AIR ALL SPOTS PRIOR TO 10/1																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/18/12</td> <td>09/24/12</td> <td>MTWTF--</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/25/12</td> <td>10/01/12</td> <td>MTWTF--</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/18/12	09/24/12	MTWTF--	2	\$1,000.00	0.00	Week: 09/25/12	10/01/12	MTWTF--	2	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/18/12	09/24/12	MTWTF--	2	\$1,000.00	0.00																											
Week: 09/25/12	10/01/12	MTWTF--	2	\$1,000.00	0.00																											
E 23	KSNV	09/22/12	09/29/12	Weekend Jeopardy/Whe CM WKND Jeop/Wheel		630-730pm	-----S-	:30	1	\$525.001	0.00	NM	2	\$1,050.00																		
JEOPARDY/ WHEEL OF FORTUNE																																
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/17/12	09/23/12	-----S-	1	\$525.00	0.00																											
Week: 09/24/12	09/30/12	-----S-	1	\$525.00	0.00																											
E 24	KSNV	09/24/12	10/01/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.001	0.00	NM	2	\$8,000.00																		
THE VOICE																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>M-----</td> <td>1</td> <td>\$4,000.00</td> <td>0.00</td> </tr> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>M-----</td> <td>1</td> <td>\$4,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	M-----	1	\$4,000.00	0.00	Week: 10/01/12	10/07/12	M-----	1	\$4,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/24/12	09/30/12	M-----	1	\$4,000.00	0.00																											
Week: 10/01/12	10/07/12	M-----	1	\$4,000.00	0.00																											
E 25	KSNV	09/23/12	09/30/12	Jeopardy in PRIME Jeopardy in Prime	CM	SU 930-10p	-----S	:30	1	\$1,200.001	0.00	NM	2	\$2,400.00																		
TBD																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S	1	\$1,200.00	0.00	Week: 09/24/12	09/30/12	-----S	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/17/12	09/23/12	-----S	1	\$1,200.00	0.00																											
Week: 09/24/12	09/30/12	-----S	1	\$1,200.00	0.00																											
E 26	KSNV	09/23/12	09/30/12	LAW & ORDER (synd) PRIME Law & Order (synd) PRIME		SU 10-11p	-----S	:30	1	\$1,200.001	0.00	NM	2	\$2,400.00																		
LAW & ORDER																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S	1	\$1,200.00	0.00	Week: 09/24/12	09/30/12	-----S	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/17/12	09/23/12	-----S	1	\$1,200.00	0.00																											
Week: 09/24/12	09/30/12	-----S	1	\$1,200.00	0.00																											
E 27	KSNV	09/18/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	1	\$1,200.001	0.00	NM	2	\$2,400.00																		
NEWS 3 NIGHTSIDE																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/18/12</td> <td>09/24/12</td> <td>MTWTF--</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/25/12</td> <td>10/01/12</td> <td>MTWTF--</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/18/12	09/24/12	MTWTF--	1	\$1,200.00	0.00	Week: 09/25/12	10/01/12	MTWTF--	1	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/18/12	09/24/12	MTWTF--	1	\$1,200.00	0.00																											
Week: 09/25/12	10/01/12	MTWTF--	1	\$1,200.00	0.00																											
E 28	KSNV	09/22/12	09/29/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.001	0.00	NM	2	\$2,200.00																		
NEWS 3 NIGHTSIDE																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>1</td> <td>\$1,100.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>1</td> <td>\$1,100.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	-----S-	1	\$1,100.00	0.00	Week: 09/24/12	09/30/12	-----S-	1	\$1,100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/17/12	09/23/12	-----S-	1	\$1,100.00	0.00																											
Week: 09/24/12	09/30/12	-----S-	1	\$1,100.00	0.00																											
E 29	KSNV	09/18/12	10/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$500.001	0.00	NM	2	\$1,000.00																		
TONIGHT SHOW W/ JAY LENO																																
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/18/12</td> <td>09/24/12</td> <td>MTWTF--</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/25/12</td> <td>10/01/12</td> <td>MTWTF--</td> <td>1</td> <td>\$500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/18/12	09/24/12	MTWTF--	1	\$500.00	0.00	Week: 09/25/12	10/01/12	MTWTF--	1	\$500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																											
Week: 09/18/12	09/24/12	MTWTF--	1	\$500.00	0.00																											
Week: 09/25/12	10/01/12	MTWTF--	1	\$500.00	0.00																											

Totals 113 \$75,900.00